



## Daphna Horowitz

Daphna Horowitz is an Executive and Leadership coach. She is known as the 'catalyst coach' who partners with leaders to create shifts in their thinking for maximum impact and quality of life. Having experienced a major career change, from Actuary to Executive Coach, Daphna is passionate about working with motivated, self-driven leaders to enhance their performance and, at the same time, improve their sense of fulfilment.

She specialises in leadership and personal development with a particular focus on connecting passion and purpose with tangible objectives. Her coaching philosophy is that sustainable success is realised through living a purpose-driven life. This is achieved through a process of challenging thinking and behaviours to maximise leadership potential combined with personal development. This leads to her clients achieving results **and** fulfilment far beyond their expectations.

Before establishing her coaching career, Daphna had extensive experience working within the corporate environment in the field of Actuarial Science, as part of a team, specialising in Product Development, Consulting and Marketing at Director Level. In addition, she has lectured in Actuarial Science to undergraduates and post-graduates at Wits University and University of Johannesburg. At different periods, she ran her own Actuarial Consulting Company and Corporate Event Management Company.

Daphna regularly appears on TV, radio and magazine articles as a specialist in various coaching issues. She is accredited with the ICF (International Coach Federation) as a Professional Certified Coach (PCC). She is Treasurer of the ICF Gauteng Chapter.

**Daphna's mission is to keep her clients focused, challenged and inspired on their journey to success!**

### **Coaching Style**

Daphna utilises a two-pronged approach that looks at what a person is *doing* to achieve success and at the same time looks at how they are *being* as they create that success. This is key to creating long-lasting change.

Her coaching philosophy is one of coaching people for success. Daphna's ability to combine straight-talk and powerful questioning with 100% commitment and empathy creates the ideal partnership for generating insights and action. Values-based strategic planning, analytical thinking and honest feedback are just some of the tools that she uses as part of the coaching process.

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**Powering People to Success**

### ***Specialty Areas for Coaching***

- Leadership development
- Career development
- Career transitions and promotions
- Personal empowerment and fulfilment
- Scenario planning (vision & strategy)
- Emotional Intelligence

### ***Industry Experience***

- Financial Services & Investment Banking
- IT
- Consumer & Retail
- Academic Institutions
- Manufacturing

### ***Qualifications***

Daphna qualified as an Actuary after completing a BScHons in Actuarial Science (Wits University) and an FIA via the Institute of Actuaries in London. She then obtained her certification as a Life and Executive coach through Results Coaching Systems (Australia). In addition, she is certified as a Professional Certified Coach (PCC) by the International Coach Federation (ICF). She is a Lead Trainer, Assessor and Mentor for Results Coaching Systems and an accredited facilitator for various leadership development programmes.

Daphna is currently reading for an MPhil (Personal & Professional Leadership) at the University of Johannesburg.

### ***Testimonials***

“The twelve sessions of life coaching that I had the privilege of participating in with Daphna, were truly a life changing experience. It would not be an exaggeration to say that these sessions have made a significantly positive and lasting impact on both my business and personal life.

She is a remarkably intelligent lady with prowess both in her academic ability as well as her emotional intelligence. This rare blend of both academic depth and emotional insight, coupled with her warm and pleasant demeanour, creates the recipe for a resounding success. I consider myself fortunate to have worked together with Daphna in being able to alter significantly the course and quality of my life.”

– **CEO**

“The goals were my most ambitious and I am (admittedly) always surprised when I realise that they have been realised. I feel at a loss to properly express my appreciation and gratitude for the success I have achieved as a direct result of your coaching!”

– **Senior Advertising Account Executive**

“I found the 12 session process a very powerful change catalyst and feel as though I personally have moved mountains that stood in the way of me reaching my potential in various areas of my life.”

– **Industrial Psychologist**